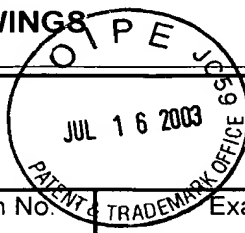


#5  
WM  
1/23/03

TRANSMITTAL OF FORMAL DRAWINGS

Docket No.  
JGP-10302/08

In Re Application Of: **Brian Bartkowiak et al.**



Serial No.

Filing Date

Confirmation No.

Examiner

Art Unit

09/755,924

January 5, 2001

Jean M. Corrielus

2172

Invention: **EVENT MANAGEMENT SYSTEM**

Address to:  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Transmitted herewith are:

15 sheets of formal drawing(s) for this application.

☒ Each sheet of drawing indicates the identifying indicia suggested in 37 CFR Section 1.84(c).

RECEIVED

JUL 21 2003

Technology Center 2100

Signature

Mark D. Schneider, Reg. No. 43,906  
Gifford, Krass, Groh, Sprinkle, Anderson  
& Citkowski, P.C.  
280 North Old Woodward - Suite 400  
Birmingham, MI 48009  
(248) 647-6000

Dated:

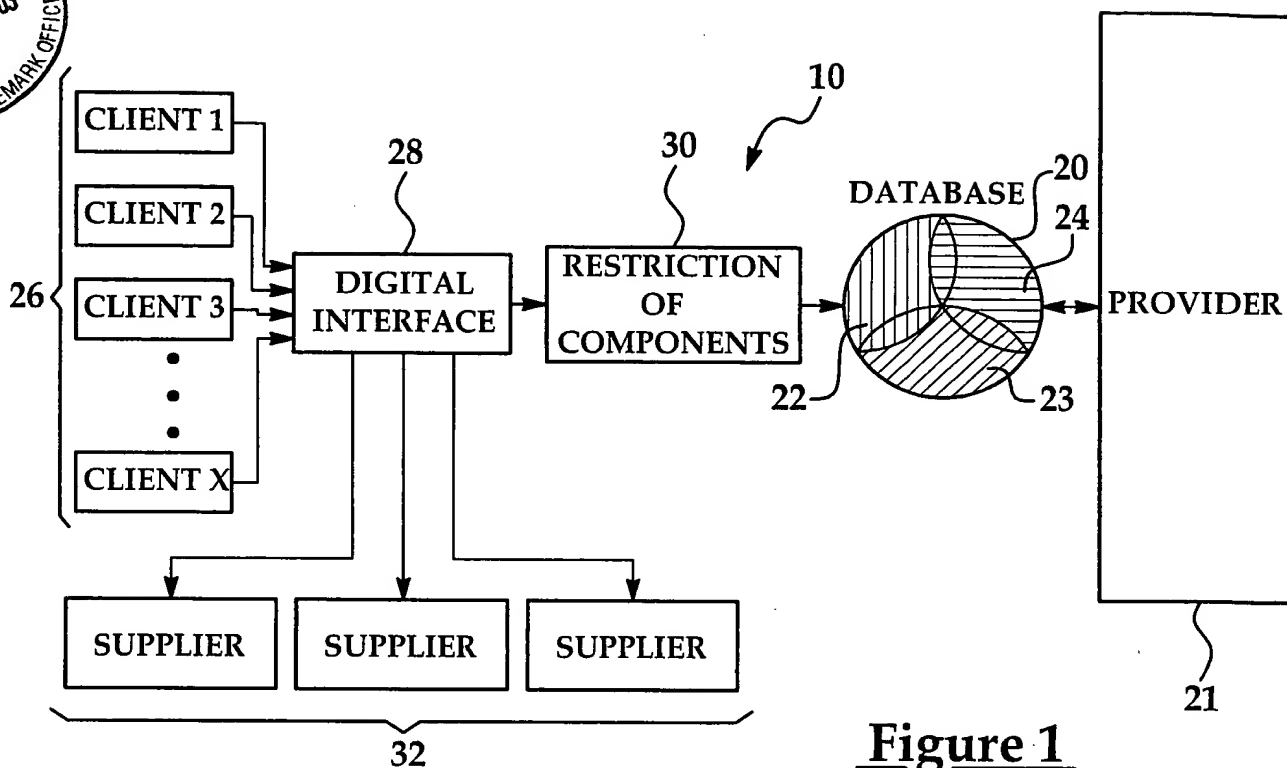
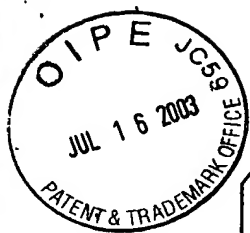
7/16/2003

I certify that this document and attached formal drawings are being deposited on 7/16/2003 with the U.S. Postal Service as first class mail under 37 C.F.R. 1.8 and addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450. EV 33961515345

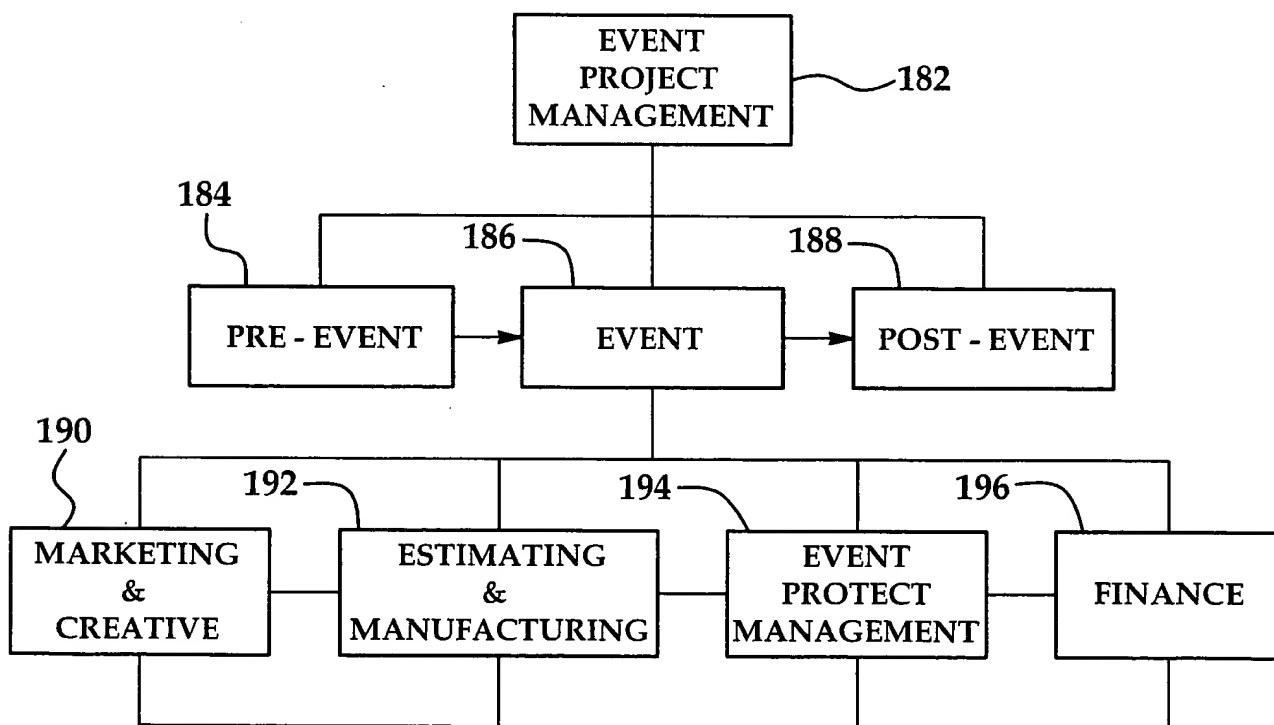
Signature of Person Mailing Correspondence

Judith T. Lange

Typed or Printed Name of Person Mailing Correspondence



**Figure 1**



**Figure 4**

O.I.P.E. JC59  
JUL 16 2003  
PATENT & TRADEMARK OFFICE

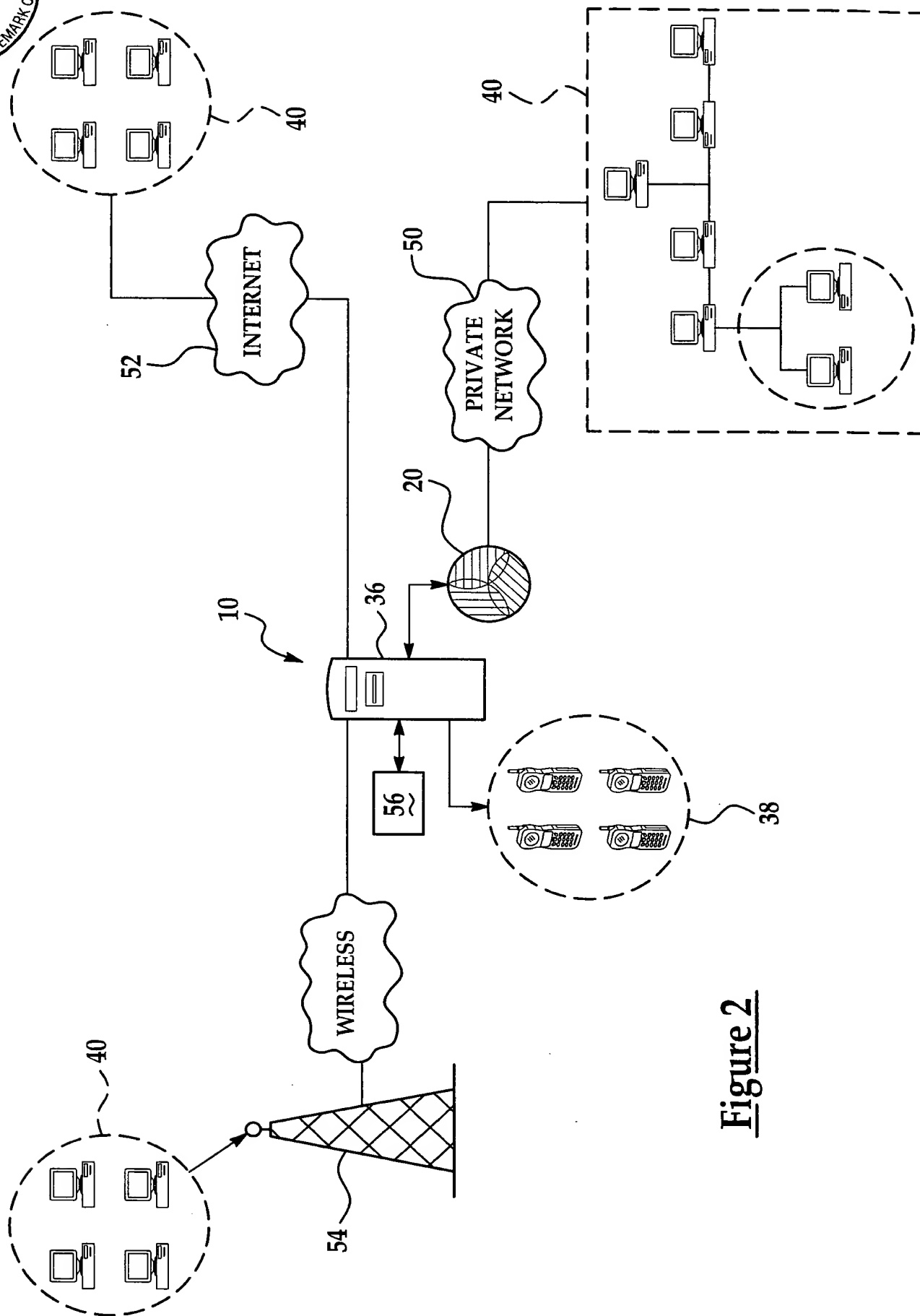
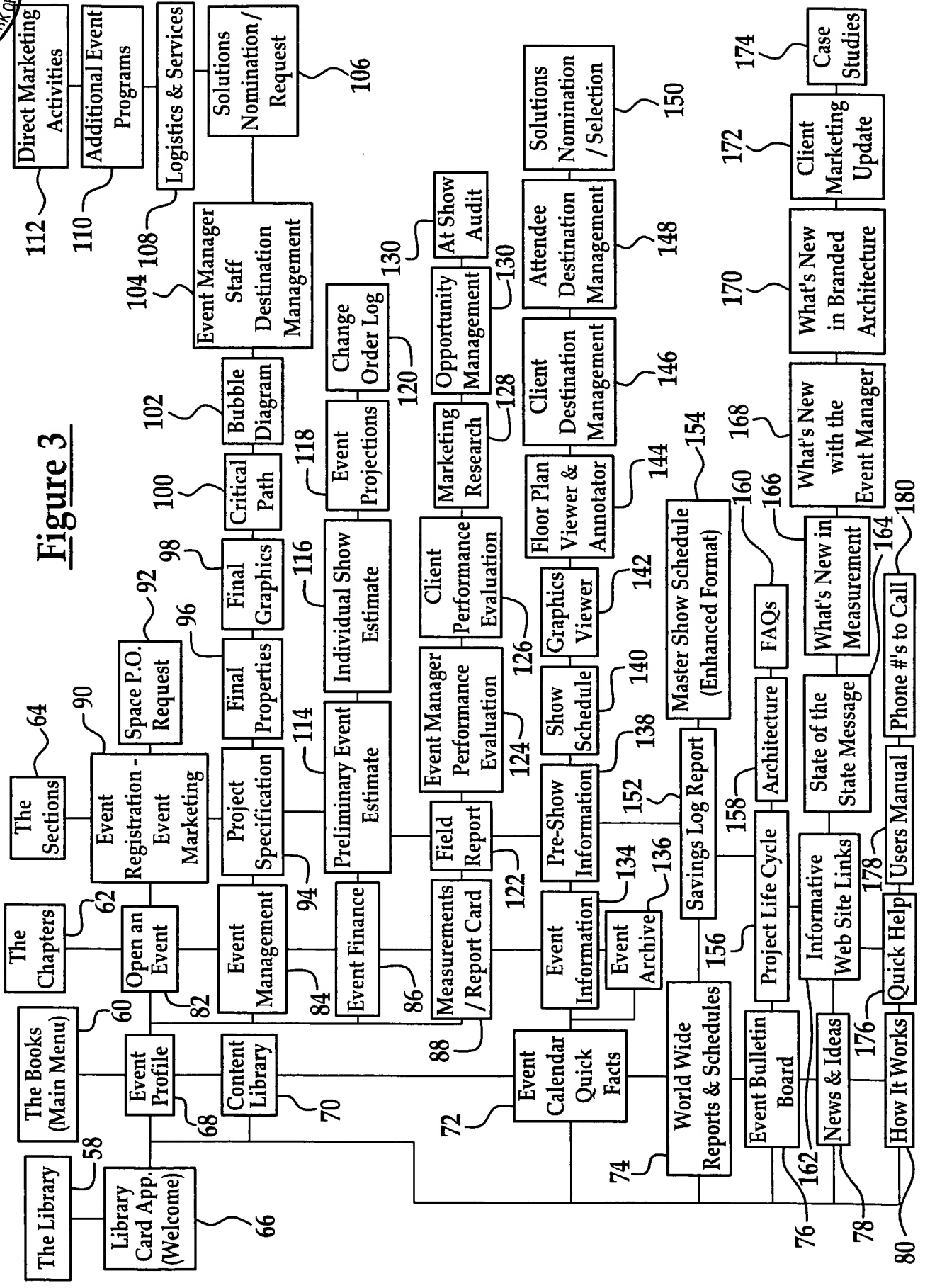


Figure 2



Figure 3



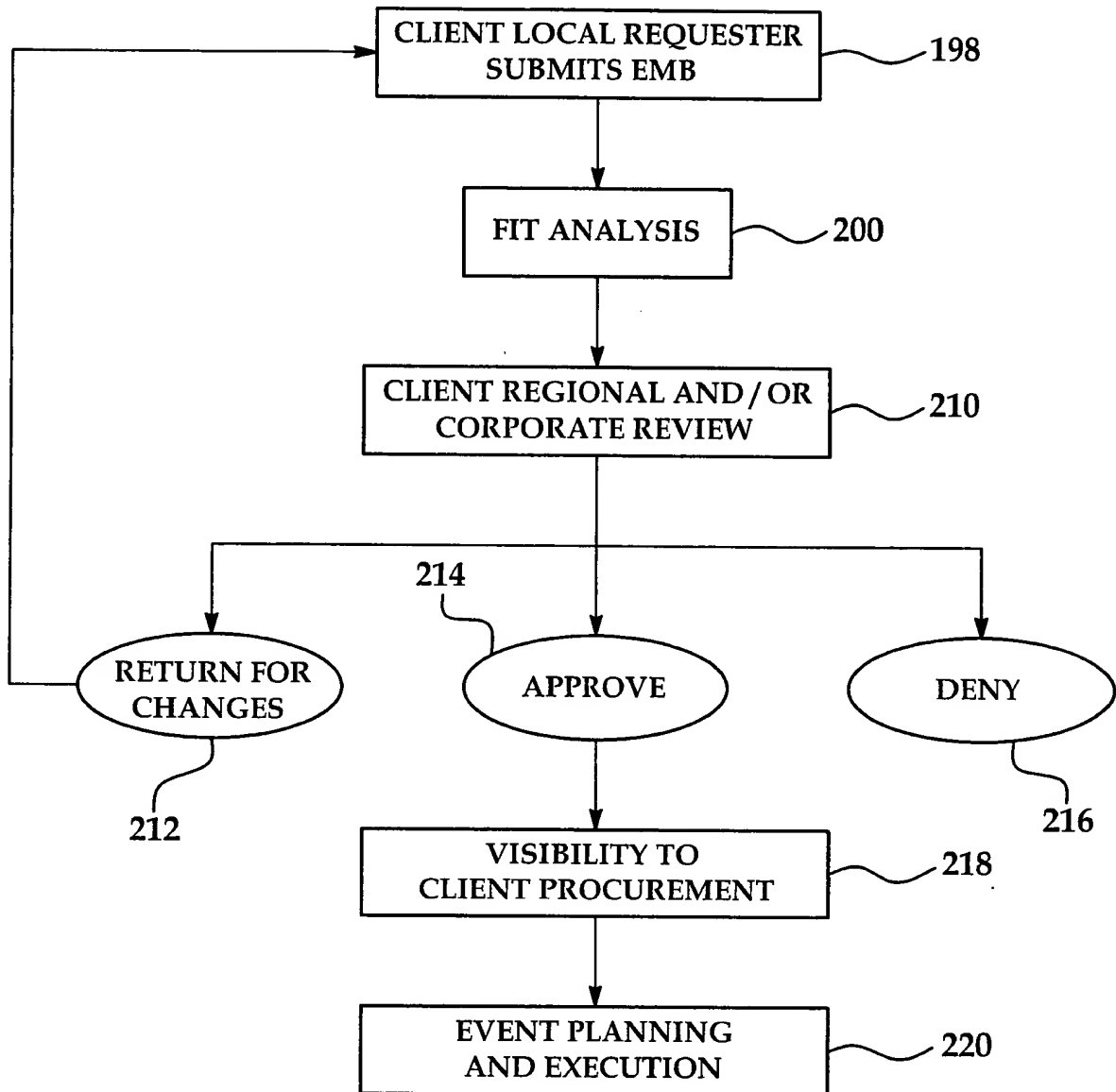


Figure 5



File Edit View Favorites Tools Help

http://globalinks.gpio.com/linksin.asp?User/App/OpentForm&Geog=NA&P=

222

Go Links

Library Card Application

Please fill out the form and click the Submit button below.  
All fields marked with \* are required.

\* First Name: Joe

\* Last Name: McDonnell

Title: Event Manager

Address: 111 Main Street

City: Ann Arbor

State/Province: MI

Postal Code: 48056

Country: United States

\* Internet Address: jmcdonne@gpio.com

\* External Phone Number: 734.879.4489

External Fax Number: 734.879.2456

Cell Phone Number: 734.879.3569

Pager Number: 734.879.3560

Expiration Date: 02/15/2002

226

228

230

232

224

Submit Cancel

Please approve for access to submit Event Briefs!

File Edit View Favorites Tools Help

http://server1/Demo/JsDemo.us/CLFrameset?OpentFrameset

HOME PAGE

Go Links

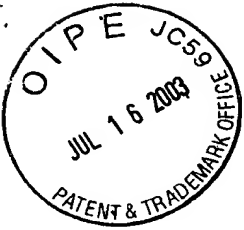
New Event Planning Tool Event Workplace IGL Logistics Suggestion Box Help

All Events By Name with Totals (X denotes canceled or denied event)

Event	Dates	Status	Total (US\$)	Location
X Netscape Computed Names 1114	05/30/2001 - 06/03/2001	Denied	0	London, Whatever
Nother Event 1114 1054	04/11/2001 - 04/12/2001	Returned for Changes	0	223
Calendar Only Test 1114 1649	02/03/2001 - 02/09/2001	Calendar Only	0	
ceBIT	02/22/2001 - 02/28/2001	Pending Global LINKS Admin. Review	0	
CommunicAsia	06/19/2001 - 06/22/2001	Calendar Only	600,000	
GSM World Congress	02/20/2001 - 02/23/2001	Planned	0	Cannes
ICSPAT	10/16/2001 - 10/19/2001	Planned	0	Dallas, TX
NetWorld/InterOp Spring	03/06/2001 - 03/11/2001	Approved	0	Las Vegas, NV
Next IE Test 1114 1130	12/03/2001 - 12/09/2001	Pending GPI Account Executive Review	0	
SuperComm 2001	12/30/2001 - 12/30/2001	Pending Global LINKS Admin. Review	500,000	Atlanta, GA
All Events By Name with Totals (X denotes canceled or denied event)			1,100,000	

Welcome to the Global LINKS Demo!

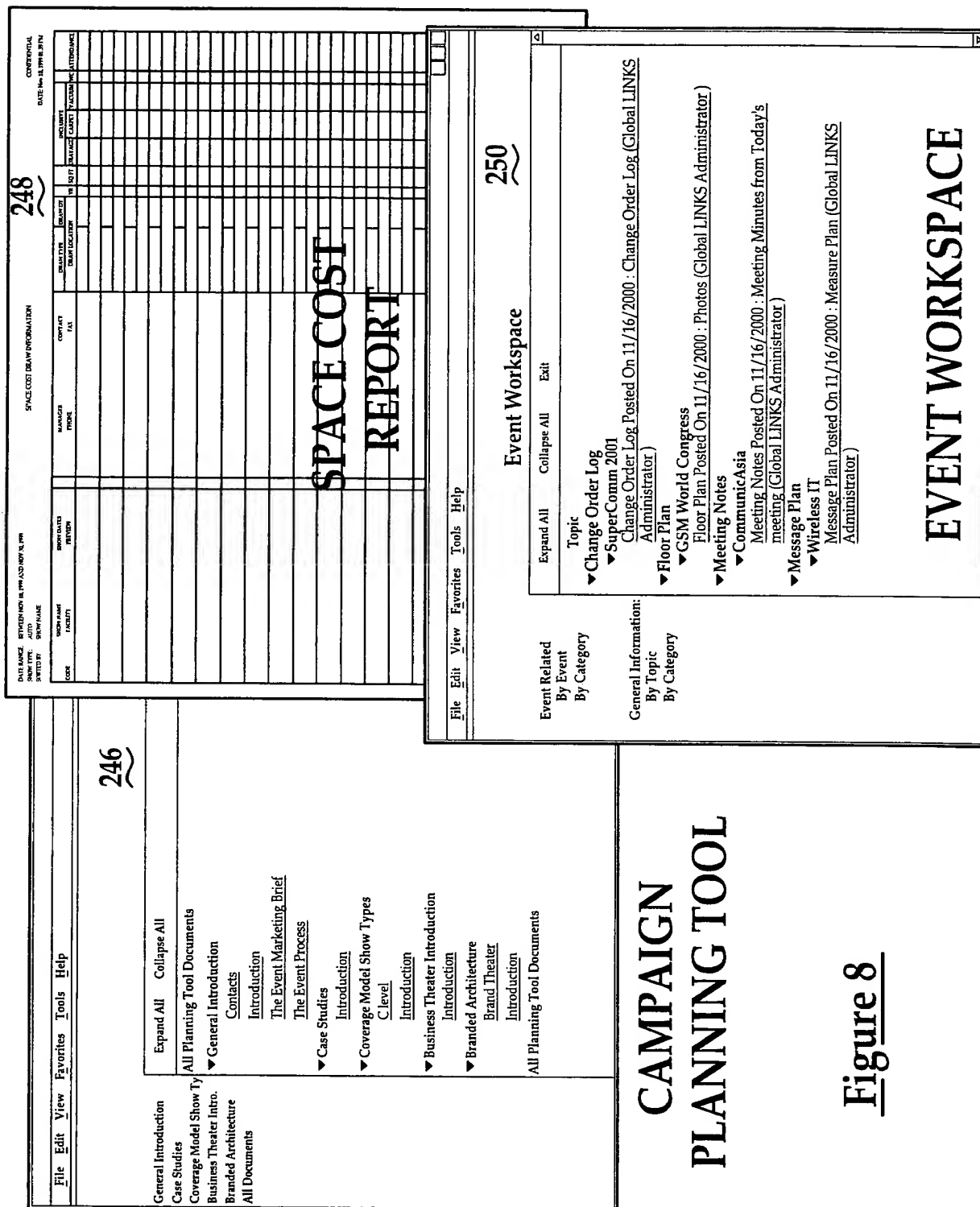
Figure 6



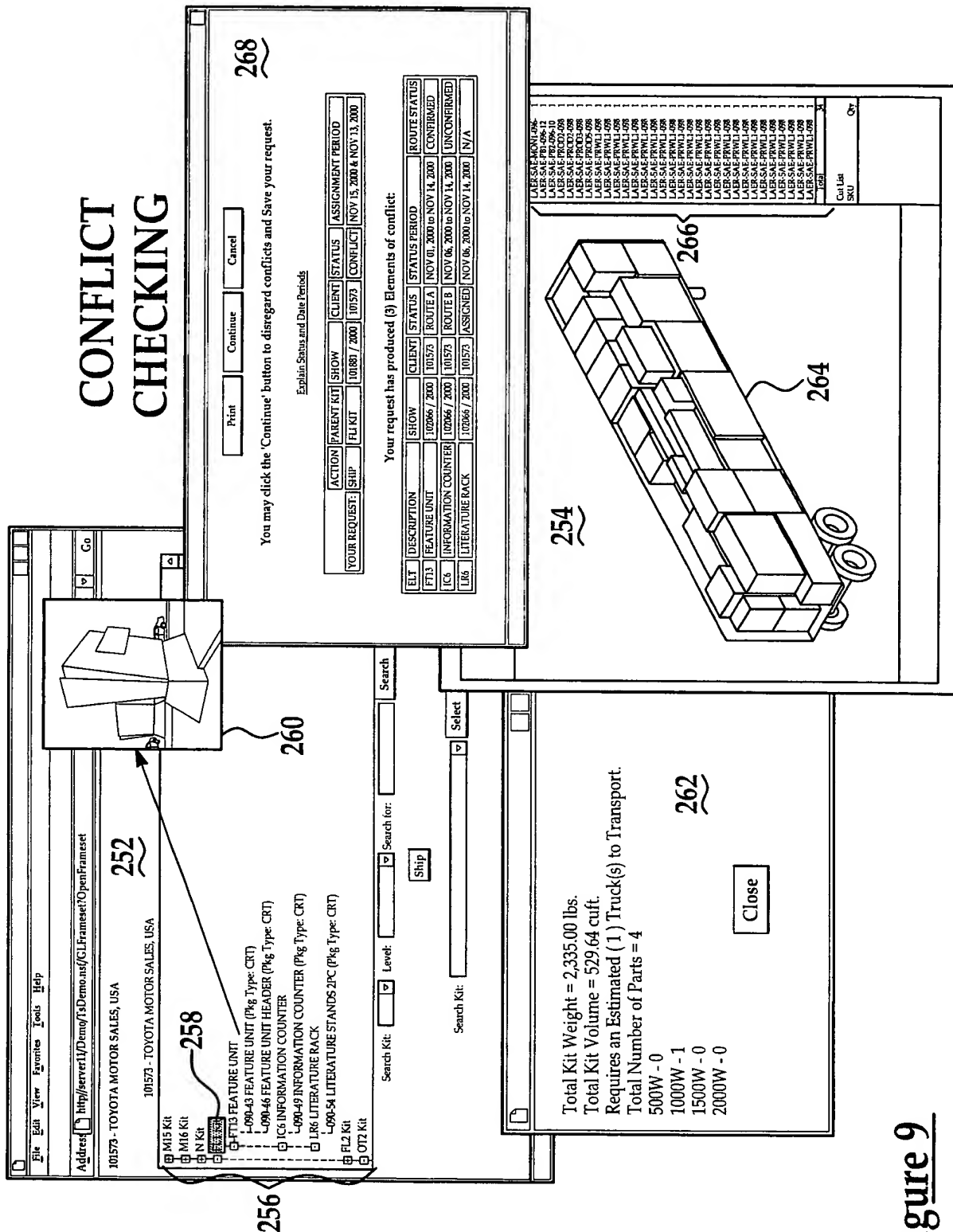
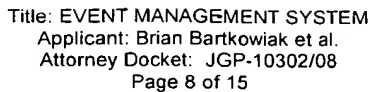
File Edit View Favorites Tools Help	
Address: <a href="http://server1/Demo/JsDemo.nsf/CLFrameSet?OpenFrameset">http://server1/Demo/JsDemo.nsf/CLFrameSet?OpenFrameset</a>	
Go Links	
Edit Close	
General Event Info	
Marketing Brief	
Budget / Estimates	
Initiator	
GPJ Actions	
Client Actions	
236	
General Event Information	
Event Name Netscape Testing 1114 1133	
Event Start Date Dec 10, 2000	
Event End Date Dec 15, 2000	
Geographic Area North America	
Region United States	
Country United States	
Product Line Pagers	
Your Company's Participation	
Estimated Attendance	
Requester Marge K	
Internet E-mail mk@netscape.com	
Phone Number 248-475-2	
Manager Laura H	
Event Manager	
GPJ Show Code 9993	
Show Year 2001	
Client Code M655	
238	
Budget / Estimates	
Space: Feet or Meters? Feet	
Total Event Estimate (*In US Dollars, should include Space Estimate)	
Estimate	
Enter estimate in U.S. Dollars in whatever detail you have	
Description	
Total Estimate	
Comments	
Space	
Sponsorships	
Other	
*Note that the sum of these estimates will not necessarily equal the Total Event Estimate from above.	
Funding Sources	
What Currency will the P.O. be in ? Dollar (United States)	
Total Event Budget in Dollar (United States) 0	
If currency type is not listed above, please enter it here :	
240	
Marketing Brief	
Target Audience	
Who are your ideal customer(s) ?	
What are they looking for ?	
What should they know about your company ?	
Event Audience - Please provide third party research such as a show audit. What is the audience demographic for this event ?	
What are they looking for ?	
What is the source of the data ?	
Primary objectives What are your event objectives and how will you measure them ?	
Objective 1: Measurement:	
Objective 2: Measurement:	
Objective 3: Measurement:	

Figure 7

## EVENT MARKETING BRIEF ( EMB )



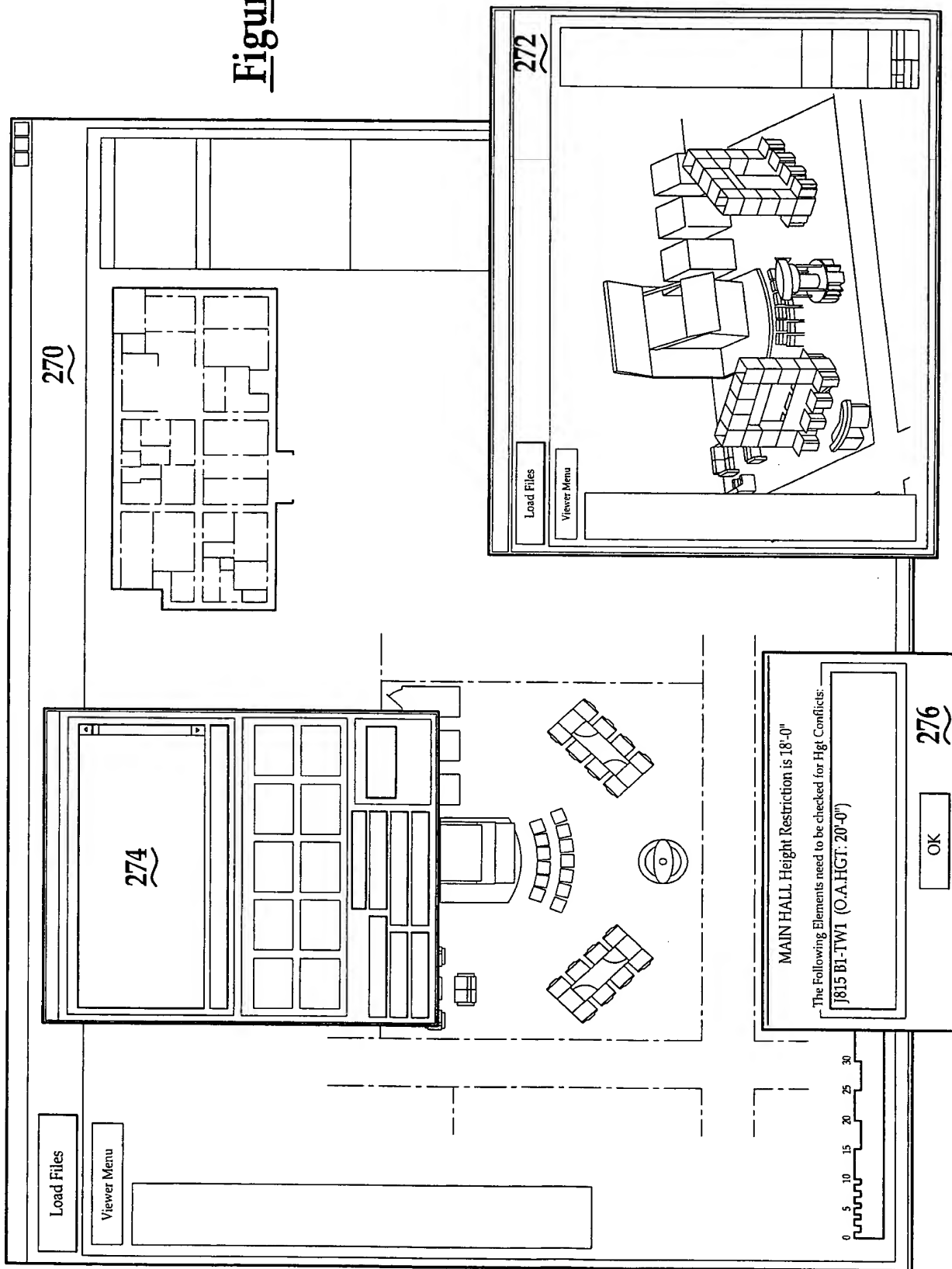




### Figure 9

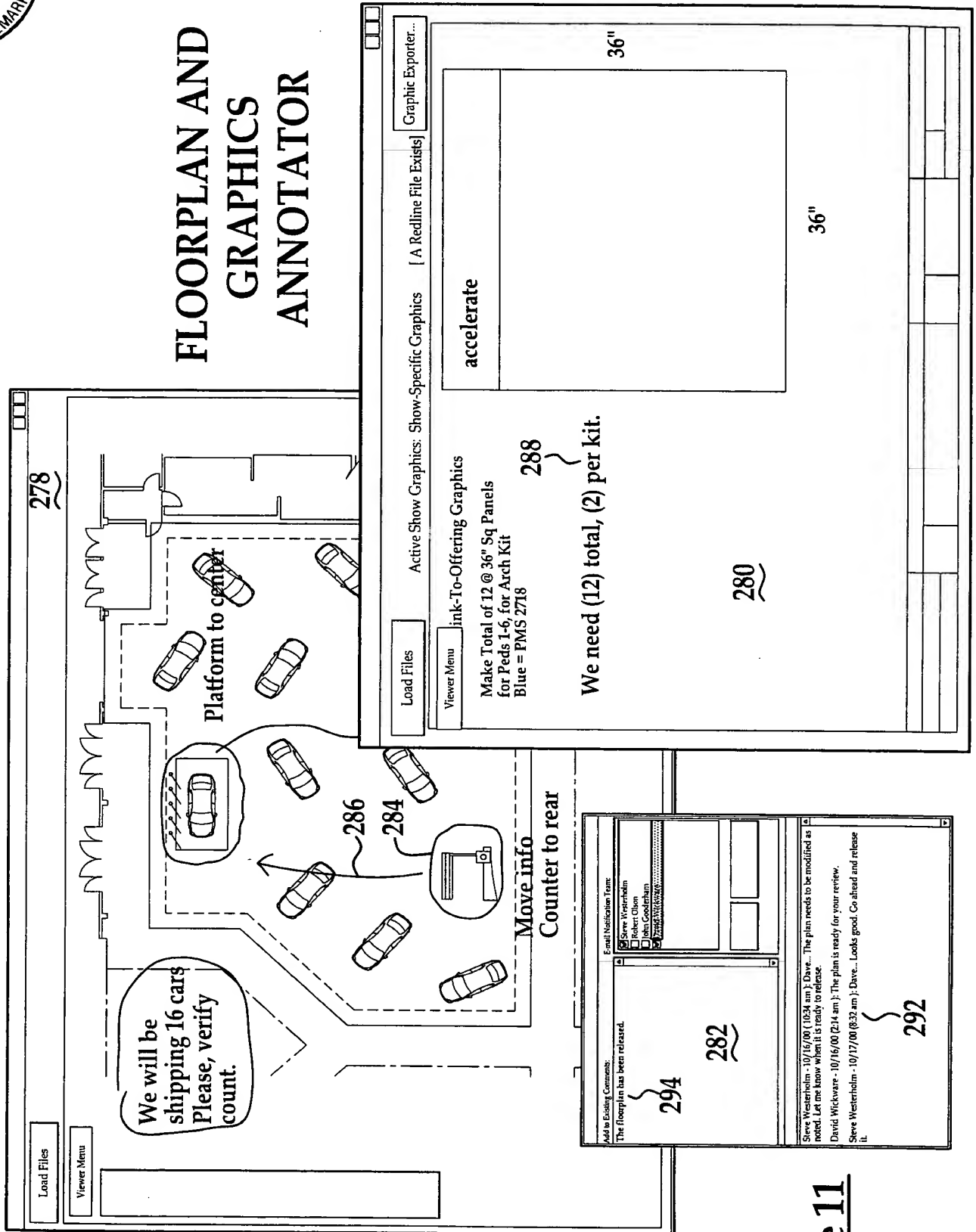


Figure 10





# FLOORPLAN AND GRAPHICS ANNOTATOR



**Figure 11**



File Edit View Favorites Tools Help

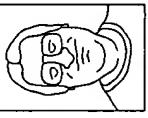
Address: <http://111.222.100.44/kitracking/default.asp>

Install Dates  
Move In: Mon, Nov 06, 2000 at 12:08 AM  
End of Install: Wed, Nov 08, 2000 at 12:10 AM

Show Dates  
Press Opens: N/A  
Press Closes: N/A  
Preview Opens:

Assigning Supervisors  
Assigned:  
Richardson, Ted

Confirmations  
Save Cancel

Supervisor  
  
Select a Supervisor

Richardson, Ted  
Current Schedule  
Show Dates  
This Client/Show

Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue
Nov 04	Nov 05	Nov 06	Nov 07	Nov 08	Nov 09	Nov 10	Nov 11	Nov 12	Nov 13	Nov 14
O	W	O	O	V	S	S	D	D	D	O
O	W	O	O	S	S	S	D	D	D	O

Add Task Clear Date Travel Request View/Modify Task

File Edit View Favorites Tools Help

Address: <http://111.222.100.44/kitracking/default.asp>

Vacation Scheduling  
Vacation  
25369 - Richardson, Ted

Start Date: Jan 01 2000  
End Date: Jan 01 2000  
Add Remove Save Cancel

Vacation Scheduling  
Layoff Scheduling

Home View Inventory Client/Show Selection Reporting

Report a Bug

File Edit View Favorites Tools Help

Travel Request for Richardson, Ted  
Employee: 25369 - Richardson, Ted  
Show: 101881 - CALIFORNIA INTL AUTO SHOW  
Facility: 673673 - ANAHEIM CONVENTION CENTER  
800 W KATELLA AVE  
ANAHEIM, CA 92802  
Phone: 714999-8950  
Fax: 714490-2878

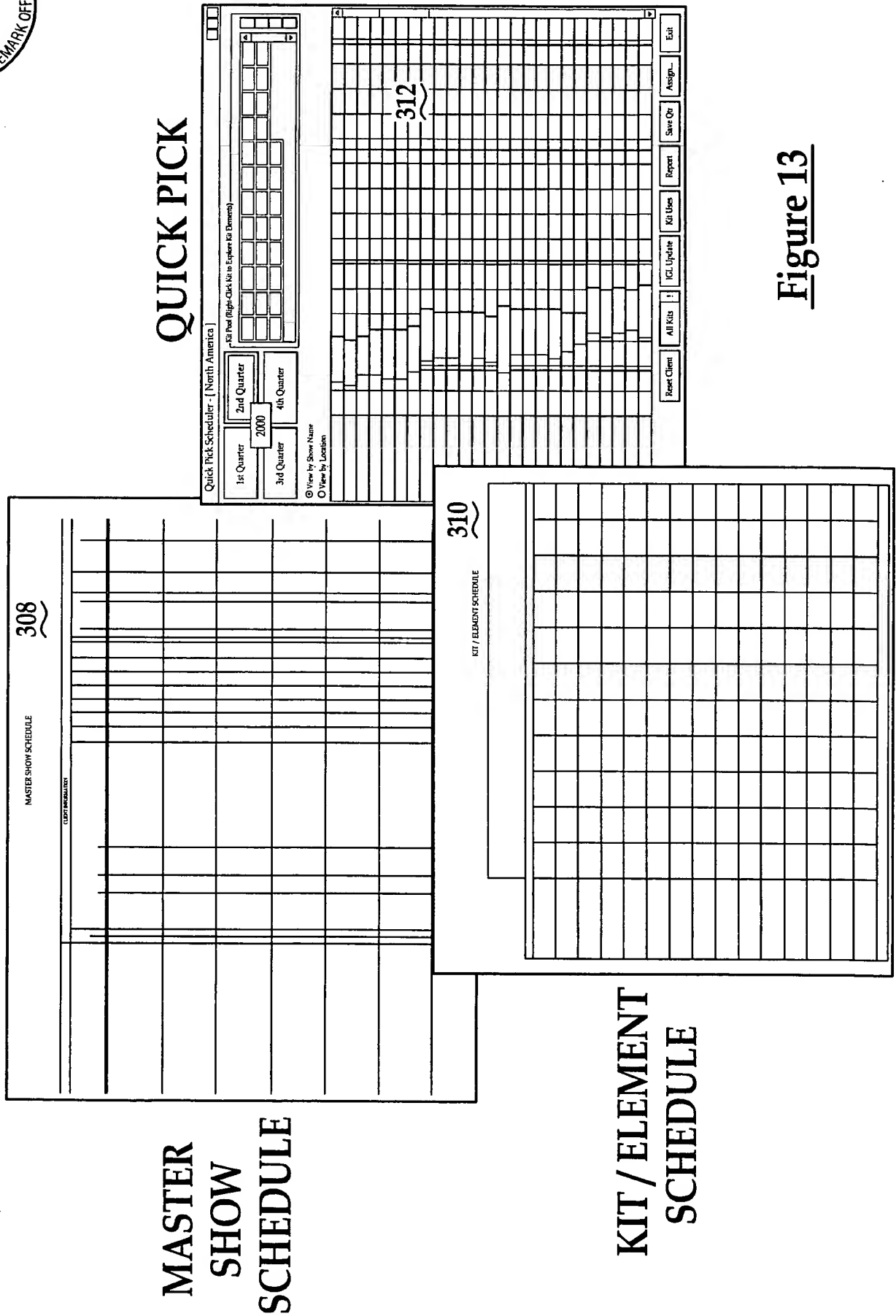
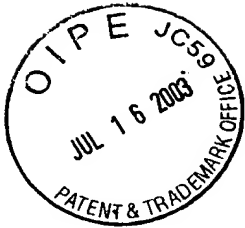
Client: 101573 - Toyota Motor Sales, USA

Project: 298

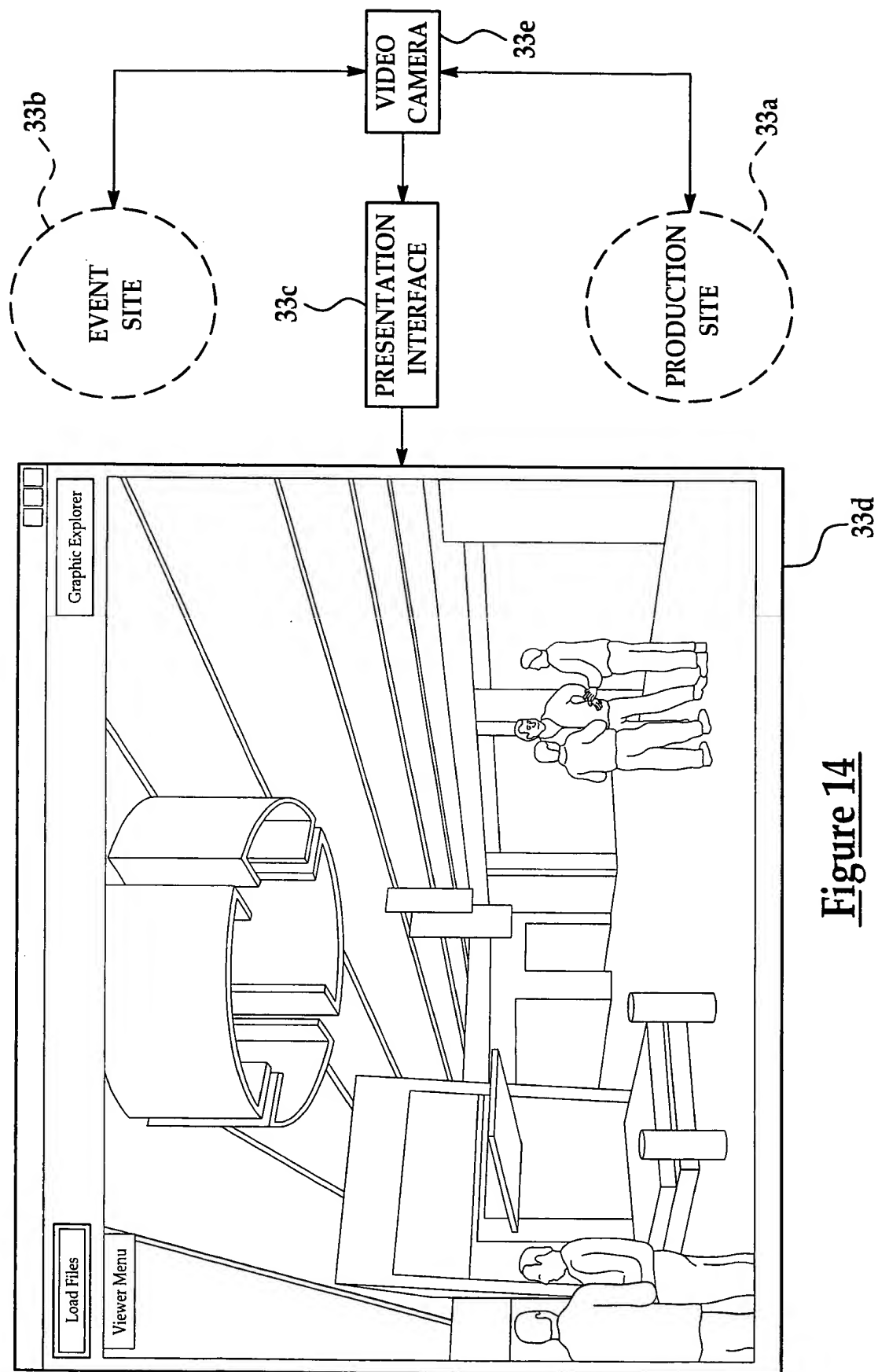
Install  
Renal Car Required: Yes Hotel Reserved by Client: Hotel Only-GPJ By: CBLESMA Nov 15, 2000 4:31 PM  
Client 101573 Depart From Detroit Arrive In Anaheim Arrive Date Sun, Nov 05, 2000 8:00PM Depart Date Tue, Nov 07, 2000 5:00 PM  
Last Updates by: CBLESMA Nov 15, 2000 4:24 PM

Install  
Renal Car Required: Yes Hotel Reserved by Client: Hotel Only-101573 By: CBLESMA Nov 15, 2000 4:31 PM  
Client 101573 Depart From Detroit Arrive In Anaheim Arrive Date Sun, Nov 11, 2000 12:00PM Depart Date Tue, Nov 13, 2000 6:00 PM  
Last Updates by: CBLESMA Nov 15, 2000 4:25 PM

Figure 12

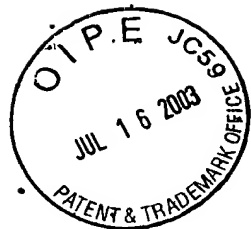


**Figure 13**

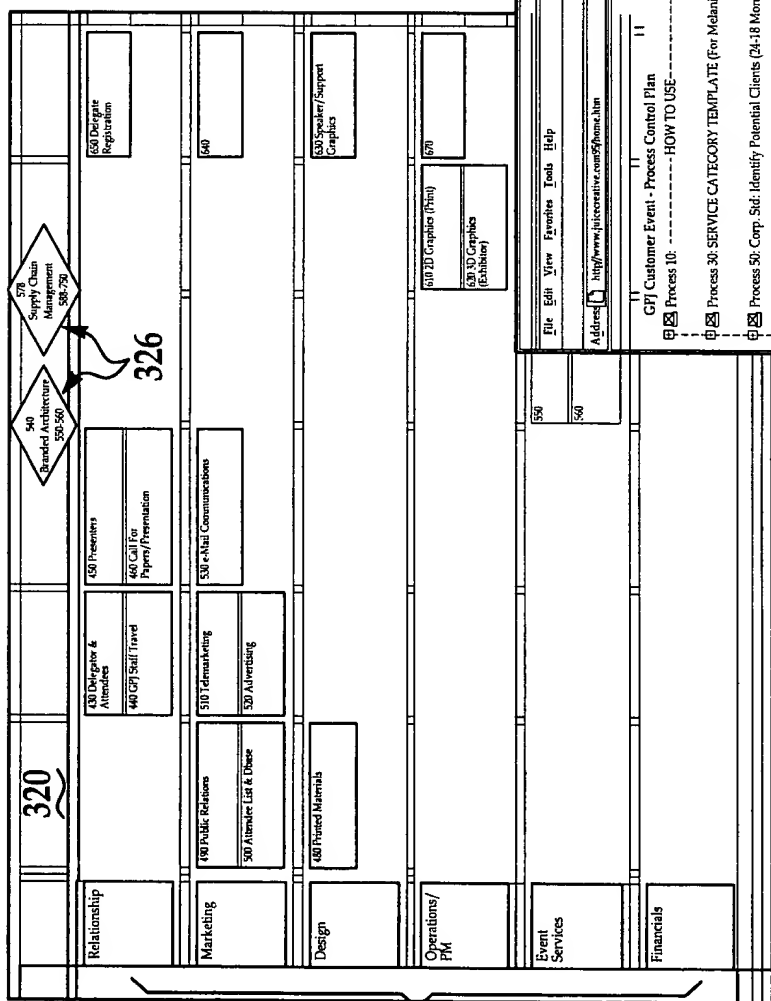


**Figure 14**

Title: EVENT MANAGEMENT SYSTEM  
Applicant: Brian Bartkowiak et al.  
Attorney Docket: JGP-10302/08  
Page 14 of 15



# PROCESS CONTROL PLAN



## SWIM LANE CHART

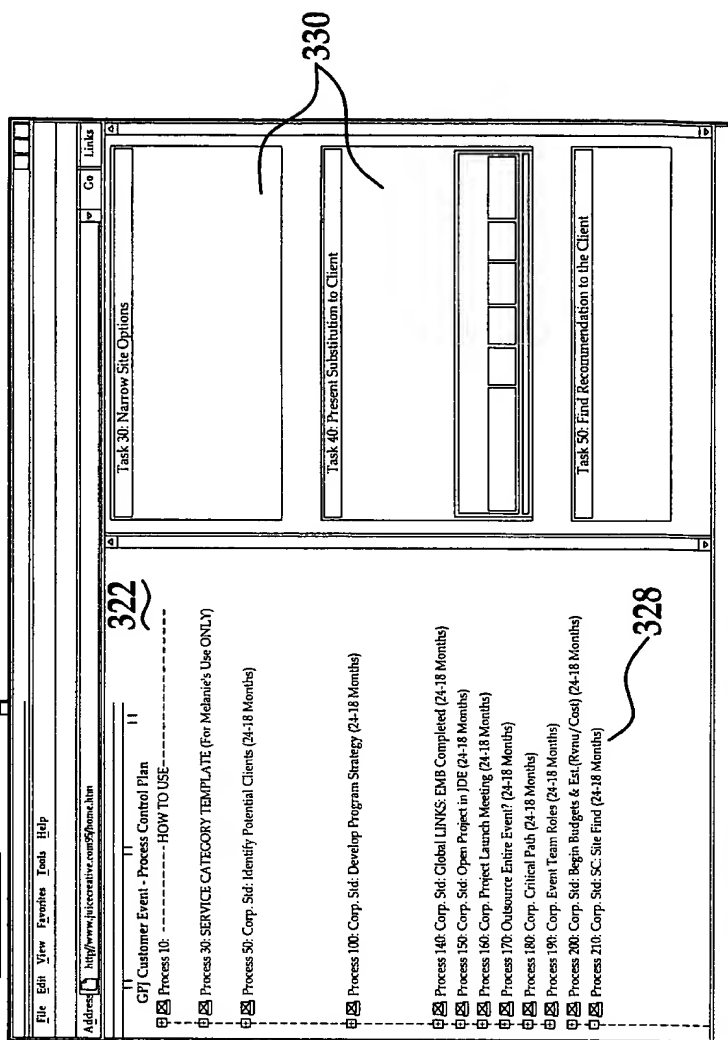


Figure 16